

**CONNECT & INSPIRE**  
**Conversation Starter for Protégés**

1. What is it that you ultimately want to be and do in your career?
2. What steps (aside from participating in CONNECT & INSPIRE) have you taken to reach your goals and how are you ensuring that you progress every day?
3. What (within your control) would stop you from reaching your goals?
4. Many say, “you’re not proficient in a skill until you can teach it”. If someone asked you to teach a course on your most proficient area of marketing, would you feel comfortable doing so?
5. What’s the 1 thing your mentor needs to know about you?
6. Are you happy with your career and the progress that you’ve made?
7. What are you passionate about and why?
8. If you could only perform 1 marketing function repetitively for the rest of your life, what would it be?
9. Who inspires you most and why?
10. What initially inspired you to pursue a career in marketing?